

ANNUAL REPORT 2019

Kaleo
Collective



Brittney, mom of Evie

PRESIDENT'S MESSAGE



So often in life we are called into seasons of change. There's a complex beauty in the way our natural world cycles through transformation, much in the same way our own lives evolve through the years. For Kaleo, 2019 was the beginning of a journey into a new season. This year was our time to **be the change**.

We shed the name Experience Kaleo and adopted "Kaleo Collective" which more accurately represents the vision of a community of single mothers intersecting with a community of supporters working together for a common goal: all single mothers and their children thriving.

This year, we were honoured to be recognized and awarded funds from the community. Our first grant came from the Government of Alberta, followed by three more including one from the Community Initiative Program to help bring our vision to life. Our gratitude extends with open arms to T8N 100 Men That Care who made a large donation in 2019 to fund a weekly Single Mom Support Group for 2020. Thanks to the generosity and kindness of our donors, volunteers and supporters, we have been able to create tremendous change. Together.

I have been dubbed the 'Mom of the Moms' and I consider it a privilege. I love these women fiercely and see all of the gold inside them. I am humbled by the hard work, grit and courage these women possess; they teach me constantly. It is my honour to journey alongside them and you.

With deep gratitude,

layna haley

PRESIDENT / FOUNDER

THE BOARD CHAIR'S MESSAGE



On behalf of the Board of Directors, I'm thrilled to share Kaleo Collective's annual report. 2019 was truly a year of positive change, and the words on these pages mark the pride, passion and hard work of the Kaleo community.

People are the heart of Kaleo. The successes of this past year would not have been possible without our supporters, donors and hard-working volunteers whose continued efforts have uplifted entire families. Every day, the people in this community inspire little changes that lead to big results.

We created new paths for the charity and expanded our reach thanks to the brilliant and inspiring vision of our President. Layna is as passionate as she is driven about helping single mothers. For me and my fellow board members, it is a humbling experience to join her and to be a part of this organization's purpose and future.

To the Kaleo team, the volunteers, members, donors and valued partners who gave selflessly, thank you.

jeff haley

CHAIR, KALEO COLLECTIVE

ABOUT US

Helping Single Moms Thrive. Together.

Our doors are always open to provide a safe space where every mom can belong and flourish.

Kaleo Collective supports single mothers to build strong, sustainable families. Through our programming, courses and community, women develop a new sense of confidence, discover friendships and gain the knowledge needed to take control.

Since 2018, we have been empowering single moms to drive positive change. **When we believe in women and their potential, we create a ripple effect that raises up families, communities and entire countries.**

OUR PURPOSE

To help single moms better their lives and, in turn, their children's lives.

OUR MISSION

To build a community of empowered single moms by breaking the cycles of financial and emotional poverty through support and programming.

OUR VISION

To create healthy, sustainable families.



Allie, mom of Rylee, Briar & Everlee

MEET THE MOMS



"Kaleo Collective is a community of amazingly strong women and making-it-happen moms. Being in Kaleo has helped me feel less alone and more connected as everyone has their own story and struggles that binds us all. **This group is all about strength, empowering one another and bringing women together to be better for themselves and their children.**



Founder Layna is a godsend and the sweetest human I've ever met. I'm so very grateful to be a part this group and for the tools, strength and encouragement that they give to us moms. Joining the Kaleo Collective has helped me and my new journey as a single mom feel less alone."

– Angela, mom of Cianna & Chloe



"I became a single mom two years ago and lost a lot of support along the way. I struggle with social anxiety and couldn't ever find my "village". I came across a Facebook post for Kaleo and took a huge leap out of my comfort zone. Since being a part of this little Kaleo family, I have been able to connect with other moms who are in similar situations. **I have regained my self-confidence and truly feel like this is an extension of my little family.** I am so thankful for everything Kaleo has already done and continues to do to support me as a woman and as a single mom." – Lennea, mom of Rylan & Graycen

PROGRAMS & SERVICES

Find (Y)our Family.



Kaleo Collective welcomes all single mothers who want to be a part of our community, and we are deeply committed to serving them and their children. In just a few years, we have grown to help more than 400 women and kids change their lives for the better. We provide a safe, supportive environment that teaches practical life skills to create positive habits, break unhealthy cycles and open doors to personal and career development opportunities.

The burden of finding quality childcare was lifted by The St. Albert-based home church *Going To Them*. This group was quick to put their faith in action by providing childcare and love every week during our meetings and courses. Thanks to their kindness and on-going support, *Going To Them* have helped remove cost and stress barriers for many single moms – and they have become a beloved part of our Kaleo community.



PROGRAMS & SERVICES

Find (Y)our Family.

SINGLE MOM RESOURCE COURSE

This mom-favourite course is filled with subject matter experts teaching in the areas of mental health, budgeting, meal planning, home repair and maintenance, goal setting, navigating the legal system, time management and community resources. In 2019 we put 25 women and 47 children through the program with incredible survey results.



95%

Demonstrated an increase in self-esteem



83%

Discovered and learned how to access community services



67%

Gained more confidence in managing personal finances



“I left the course feeling like a load was taken off my shoulders.”

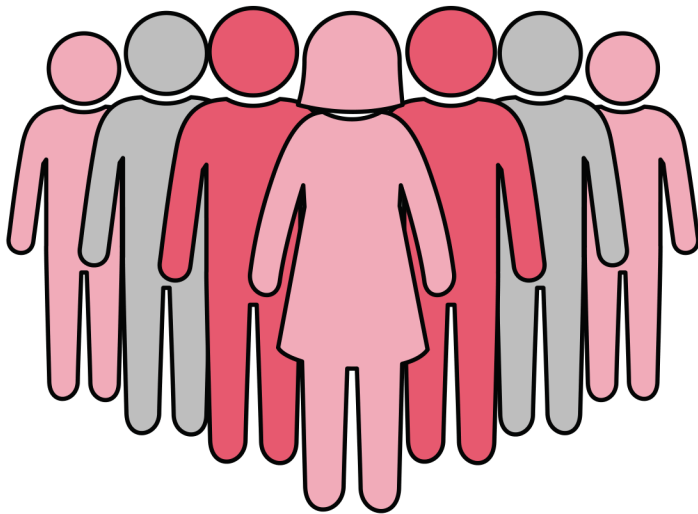
– Candace, mom of Jaxsen & Torren

PROGRAMS & SERVICES

Find (Y)our Family.

SINGLE MOM SUPPORT GROUP

Built on belonging, this weekly meet-up discusses topics relevant to the journey of a single mom. Here women create their own support network, develop new skills and learn ways to make life easier. But the greater impact is the how this community helps single moms on their mission to living a life they love and helping their children do the same.



400

Since September 2018, more than 400 women and children have joined Kaleo Collective, strengthening their families and the community.



“This community of Single Moms is the first place I have found a group of women that understand what it's like to go through this. I am so grateful for the love and support and to be a part of these incredible moms’ lives.” -Noel, mom of Elizabeth & Emma

2019 FINANCIALS



Notice to Reader

To the Directors of
KALEO COLLECTIVE LTD.

I have compiled the statement of financial position of Kaleo Collective Ltd. (formerly Experience Kaleo Ltd.) as at October 31, 2020, and the statements of operation and change in net assets for the year then ended from information provided by management. I have not audited, reviewed, or otherwise attempted to verify the accuracy or completeness of such information. Readers are cautioned that these statements may not be appropriate for their purposes.

St. Albert, Alberta Canada
May 25, 2020

Signed
Preferred Tax Solutions
for 1321526 Alberta Ltd.

Preferred Tax

2019 FINANCIALS

KALEO COLLECTIVE LTD.
Statement of Financial Position
As at October 31, 2019

(Unaudited - See Notice To Reader)

	<u>2019</u>	<u>2018</u>
ASSETS		
Current		
Cash	\$ 25,107	\$ 2,598
Receivable from Directors	-	277
GST Recoverable	1,599	948
	<u>26,706</u>	<u>3,823</u>
Fixed Assets (net of accum. Amortization)	<u>1,486</u>	<u>2,657</u>
	1,486	2,657
	<u><u>\$ 28,192</u></u>	<u><u>\$ 6,480</u></u>
LIABILITIES		
Current		
Accounts Payable and Accrued Liabilities	\$ 800	\$ 1,200
Payroll Liabilities Payable	150	272
Due to Directors	-	-
	<u>950</u>	<u>1,472</u>
Net Assets		
Investments in Capital Assets	1,486	2,657
Unrestricted	<u>25,755</u>	<u>2,351</u>
	<u>27,242</u>	<u>5,008</u>
	<u><u>\$ 28,192</u></u>	<u><u>\$ 6,480</u></u>

*See Appendix for full report

KALEO COLLECTIVE

AGM Agenda 2020



- Call to Order & Opening Remarks
 - Jeff Haley, Chair
- Review & Approval of 2020 AGM Agenda
- Review & Approval of 2019 AGM Minutes
- Review of Annual Report
 - Layna Haley, Founder
- Presentation & Approval of 2019 Financial Statements
 - Crystal Lucier, Chartered Accountant
- Election/Renewal of Terms for Board Members
 - Layna Haley, Founder
- Special Resolution
 - Apply to CRA to amend charitable purpose from advancing faith to relief of poverty through education.
- Adjourn

Next AGM to be held **Monday, March 29, 2021** @ 7:00 pm via Zoom